



About Us

Product Profile

SYS Electromac Pvt. Ltd. is an OEM for Table, Pedestal and Wall fans (TPW) based out of Hyderabad, India.

Production Capacity

SYS has 3 production lines with a capacity to manufacture over 150,000 units per month

Industry Experience

The leadership team at SYS, comprises of industry veterans with an average experience of more than 20 years in the fan industry.

Existing Clients

SYS currently supplies to major OEMs in India, including Usha, V-Guard, GM Elektra, RR Kabel, Khaitan, Watts, Luker and Venus, among others

Vertical Integration

We also have backward integrated and through sister companies supplying plastic components and guards along with captive ancillaries for critical components such as die-casting, stamping, press shop and powder coating.



Mission Statement

“We at SYS aim to provide our customers with the best products at the right price, at the right time to deliver value beyond customer expectations.”

The Values we live by



Integrity as an expression of trust and accountability.



Clients come first – At SYS, we measure our success based on the success of our clients.



The strategic perspective enabling clients to deliver superior results in a sustainable manner.



Value delivered in the form of tangible, positive and long lasting impact.



Partnership – a long-term view guides SYS's relationships, both internally and with clients.

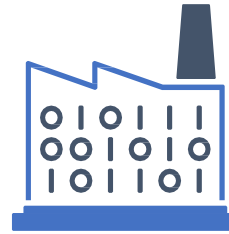


Expanding the art of the possible – at SYS, our goal is not just to learn from industry practises but to invent them as well.

Why SYS



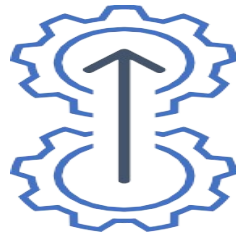
Deep Industry
Experience



State of the art
infrastructure



Quality
Consciousness



Backward
Integration



Large Product
· Portfolio



Industry Experience



Sajjan Dabriwal

Industry veteran with over 20 years of industry experience in the fan industry. Previously served as DMD and board member of Khaitan Electricals Limited.



Yash Dabriwal

Management Consultant turned entrepreneur, with over 5 years consulting experience. Previously worked as a management consultant with Boston Consulting Group and in an internal consulting role with Dell Inc. MBA from Indian School of Business, Hyderabad and B.Sc Industrial Engineering from Georgia Institute of Technology, Atlanta.



State Of The Art Infrastructure



100,000 sq. ft production facility, with 3 sets of assembly lines, producing over 150,000 units monthly



Conveyorized assembly lines for all manufacturing operations with built in STR cabins.



Fully automated winding section, with machines imported from Rinka Enterprises, Taiwan.



Automated rotor machining, shaft pressing and cover pressing machines imported from renowned vendors in India and Taiwan.



State Of The Art Infrastructure

Facilities available at SYS

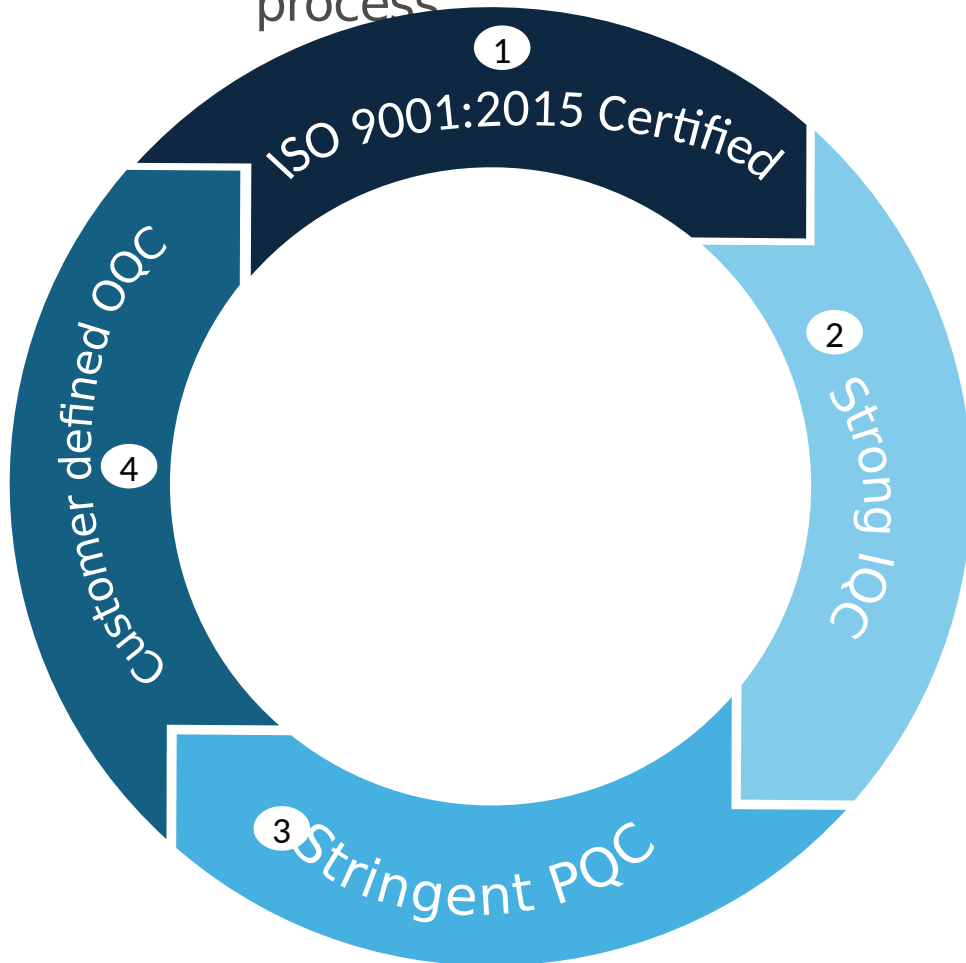
- Rotor Machining
- Cover Machining
- Conveyorized Stator Winding with machines imported from Taiwan
- Conveyorized Varnishing
- Heating Ovens
- Conveyorized assembly of motors with built in STR cabin
- Conveyorized assembly lines for finished goods assembly with built in STR cabins
- Dedicated inward quality checking area with all required machinery for RM inspection
- Multiple audit cabins for conducting FG audits
- Multiple store areas with separate area for quarantined material
- Conveyorized movement of FG to warehouse with storage for 30,000 fans
- Generator Backup of 10 KVA to keep the factory running at all times



Quality Consciousness

(1/2)

Multiple check points for quality control across production process

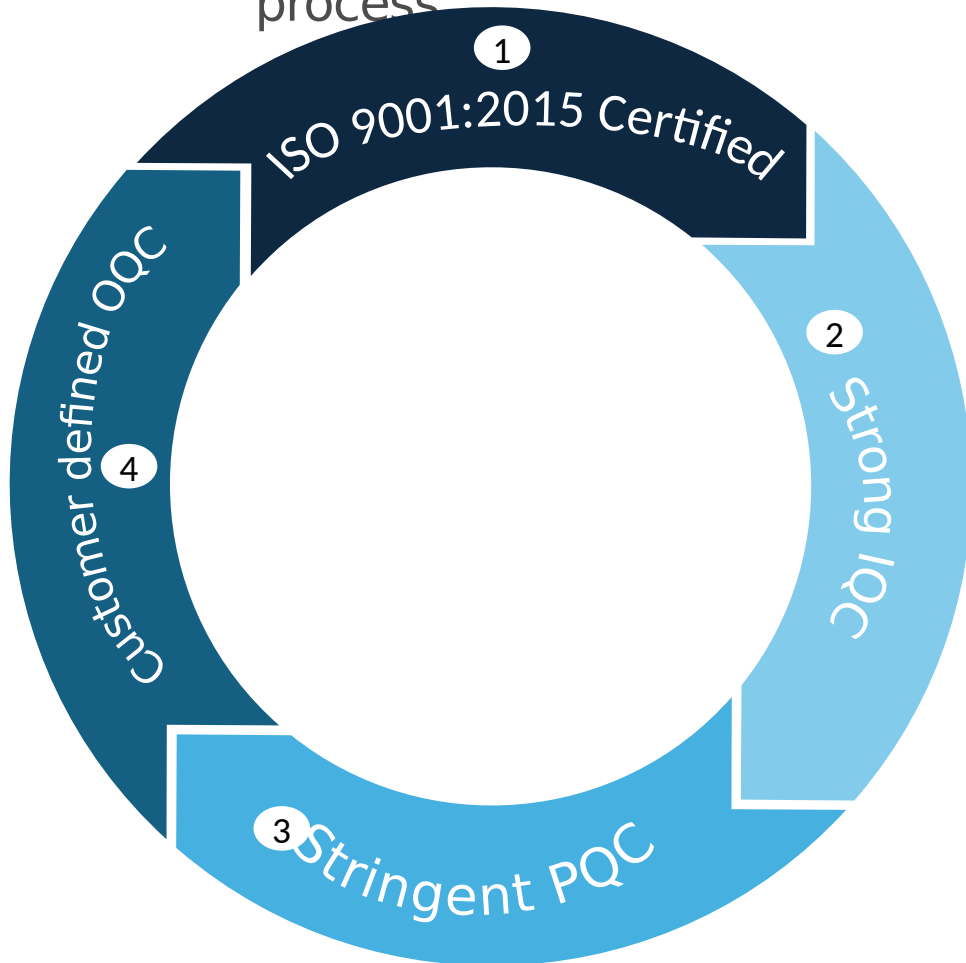


- ① SYS' manufacturing unit is ISO 9001:2015 certified
- ② Inward Quality Control
 - Dedicated Inward QC team
 - All inward materials are inspected to conform to technical specifications as per sampling plans
 - Proper record keeping to ensure traceability.
 - Area demarcation for rejection/ rework handling



Quality Consciousness (2/2)

Multiple check points for quality control across production process



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Process Quality Control

- Dedicated Process control team to ensure compliance to SOPs
- 100% on-line testing of all motors and finished goods in built-in STR cabins
- Hourly reporting of rejections to ensure quick implementation of corrective actions.

4

Outbound Quality Control

- Dedicated Audit team to conduct PDIs
- Comprehensive batch auditing of finished goods as per sampling plan defined by customer



Backward Integration



SYS Investments & Realty Pvt. Ltd

SYS Investments & Realty Pvt. Ltd produces injection molding plastic components for the fan industry, operating 9 machines ranging from 80 tons to 220 tons of Windsor and Ferromatic make.



Wire & Wire Products

Wire & Wire Products supplies TPW Guards for the fan industry, housing machines from Tonkey Taiwan, with a production capacity of 1,00,000 sets per month.



Large Product Portfolio

Product Lines

16" plastic TPW range (Rainbow, Breezer, Dark Knight, Curve, Fantasy), 12" HS wall fans, 16" Air Thrust metal range, 18" Thunder and 20" Hurricane metal pedestals, and 6", 8" and 10" ventilation fans.

Product Series

SYS currently has 4 sets of tools for its plastic TPW series, with 2 series (Rainbow & Breezer) in use by its existing customers. Two additional sets of tools are available and can be offered on an exclusive basis



18" Metal
Pedestal



16" Metal
Pedestal



16" Breezer
Pedestal



16" Breezer
Pedestal



16"
Rainbow
Pedestal



Trusted by some of the leading brands in India



We look forward to add you to our list of esteemed customers.



Customer Testimonials

•“From the customer point of view we can certainly state that SYS has always provided us the best service in terms of supply, quality and basic support. They have always met our quality standards with little to no deviation which can be supported by numbers related to market returns.

– *Sunay Khaitan, Executive Director, Khaitan Fans*

•“Over the last one year of association we have received consistent good quality stocks from them. Their quality parameters are good and meet our required standards. We find approach of the full team there professional and innovative.

– *Satish Kumar, Business Head, GM Elektra*

•“The quality and delivery performance has been satisfactory. We would like to add some more models with them from time to time as per our market requirements.”

•– *I Ramkumar, Managing Director, Venus Home Appliances*